

Build Green with Natural Gas

- Natural gas appliances are key to meeting green building certification guidelines.
- Natural gas appliances can lower a home's carbon footprint and overall energy use.
- Natural gas is efficient, dependable, comfortable, abundant, and domestically available.



Growth of Green Building and Natural Gas

A recent report by McGraw Hill Construction points to phenomenal growth in the residential green building market, with the growth in the single-family home market driven by high quality and consumer demand. It is anticipated that in the near future this segment of green building will represent 26% - 33% of the market or \$80 billion - \$100 billion. As your Energy Expert we are ready to help you understand how natural gas can help you differentiate your product in the marketplace and sell homes more quickly.

Natural Gas Blue Can Make You Green

As you consider green building, remember that installing a full compliment of natural gas appliances can help you meet or exceed green building guidelines and certification standards. Natural gas appliances help you meet the energy, water, and resource efficiency standards, as well as achieve indoor environmental goals and assist in many other green building categories.

What Your Buyers Want

Buyers are willing to pay more for an energy efficient home that is also kind to the environment.

- Natural gas appliances operate at up to half the cost of non-gas appliances, which lower energy bills.
- Mortgages for energy efficient homes allow for higher debt to income ratios since energy costs are lower. This means a homebuyer can qualify for a larger home with an energy-efficient home mortgage.
- The emissions from a natural gas home are about 66 percent less than a home using electricity for the same appliances, allowing homebuyers to reduce their impact on the environment.

Incentives for Building Green

- Potential local, state, & federal rebates
- Green Home Loans
- Tax Credits
- Check with Your Local Utility

Appliances that can be used to meet green building guidelines:

high-efficiency gas furnaces and boilers
high-efficiency gas tank water heaters
gas tankless water heaters

Green Building Certifications

- U.S. Green Building Council's Leadership in Energy and Environmental Design (LEED™)
- National Association of Home Builder's (NAHB) National Green Building Program
- U.S. DOE & EPA's ENERGY STAR®
- DOE Zero Energy Ready Home
- American Gas Association's (AGA) Green Building Guidelines
- Canada Green Building Council's LEED™
- Natural Resources Canada and the Office of Energy Efficiency's EnerGuide-Canada
- Canada R-2000